

Sponsorship Summary Form

Total	Major Events	X	All 3 Majors	X	Bluegrass Festival	X	Heritage Festival	X	Halloween
	Major Sponsor*	X	2,500	X				X	
	Contributing Sponsor				1,000		1,000		1,000
	Entertainment Sponsor				500		500		500
	Beer Garden Sponsor				500		N/A		N/A
	Concessions Sponsor				250		250		250
	Wagon Rides Sponsor						300		300

*Major Sponsors enjoy a presence at all three Major Events for the price of \$2,500.

Benefits for Sponsors of Major Events

Major Sponsors for all three (3) major events:

- Your advertising in all three major events promotional materials, appropriately sized
- Oral announcements, and signage recognizing your event sponsorship during the three major events
- Formal press release to news media acknowledging your event sponsorship
- Three inch ad you submit will be placed in Friends' newsletter in the quarter of, or after, each sponsored event
- A custom tour of Schumacher Farm Park for up to 10 people you select, on a mutually agreed date.
- Your logo and/or name on the Schumacher Website, with a link to your website, for a period of 3 months, with a statement of appreciation for your sponsorship.
- Event Sponsor signage to display at your business prior to, and one week after each event.

Entertainment Sponsors:

- Logo displayed at entertainment venue
- Announced sponsorship during the entertainment
- Recognition in Newsletter in quarter following event

Beer Garden Sponsors:

- Display signage with your logo indicating your sponsorship
- Table for your use for your promotion

Contributing Sponsors for major events:

- Oral and written statement of your event sponsorship at all times during the event you sponsor
- Formal press release to news media acknowledging your event contributing sponsorship
- Two inch ad you submit will be placed in Friends' newsletter for the quarter of or after the sponsored event
- A custom tour of Schumacher Farm Park for up to 6 people you select, on a mutually agreed date.
- Your logo and/or name on the Schumacher Website, with a link to your website, for a period of 3 months, with a statement of appreciation for your sponsorship
- Contributing Sponsor signage to display at your business prior to, and one week after the event

Concessions Sponsors:

- Signage with your logo and name in concessions area

Wagon Ride Sponsors:

- Signage at wagon ride loading and unloading areas
- Announcement by staff guide in the wagons

Total	Educational Programs	X	
	Workshops:		
	• Monarch Butterfly	<input type="checkbox"/>	100
	• Nature Photography	<input type="checkbox"/>	100
	• Woodstove Cooking	<input type="checkbox"/>	100
	• Culinary Herbs	<input type="checkbox"/>	100
	Programs:		
	• Full Moon Hikes		
	○ January	<input type="checkbox"/>	200
	○ August	<input type="checkbox"/>	200
	• Afternoon at the Farm		
	○ April	<input type="checkbox"/>	200
	○ July	<input type="checkbox"/>	200
	○ October	<input type="checkbox"/>	200
	• 4 th Grade Student Farm Visit	<input type="checkbox"/>	200

Totals	Special Events	X	
	Christmas Teas		
	○ First Tea	<input type="checkbox"/>	200
	○ Second Tea	<input type="checkbox"/>	200
	Volunteer Recognition	<input type="checkbox"/>	300
	Everyday Enjoyment		
	○ Chickens at the Farm	<input type="checkbox"/>	250
	○ Heirloom Gardens	<input type="checkbox"/>	300
	Day Camping for Kids		
	Acres of Adventure – 5 day camp <u>Sponsor</u>	<input type="checkbox"/>	500
	Acres of Adventure – <u>Scholarship</u>	<input type="checkbox"/>	300
	<i>(The day camp runs 5 consecutive days)</i>		

You will have a promotional presence at each activity you sponsor.

Sponsorships Grand Total: \$ _____