



# 2022 Friends of Schumacher Farm Sponsorship Form

Major Events	Music Festival	Heritage Fest	Halloween	Total
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Gold Sponsor (\$2,500 minimum)				
Silver Sponsor (\$1,000 minimum)				
Bronze Sponsor (\$500 minimum)				
Individual Sponsor (\$100 minimum)				

**\*Gold Sponsors enjoy a presence at all three Major Events for the price of \$2,500.**

## Benefits for Sponsors

**Gold Sponsors \$2,500 total for all three major events:**

- Your advertising in all three events’ promotional materials, appropriately sized.
- Three-inch ad you submit will be placed in Friends’ newsletter in the quarter of, or after, each sponsored event.
- Event Sponsor signage to display at your business prior to, and one week after each event.
- A custom tour of Schumacher Farm for up to ten people you select on a mutually agreed date.
- All the benefits of the Silver Sponsor.

**Silver Sponsors \$1,000 for any major event:**

- Oral and written statement of your event sponsorship at all times during the event you sponsor.
- Formal press release to news media acknowledging your event contributing sponsorship.
- Two-inch ad you submit will be placed in Friends’ newsletter in the quarter of, or after, the sponsored event.
- Your logo and/or name on the Schumacher Website, with a link to your website, for a period of 3 months after the event.

**Bronze Sponsors \$500 for any major event:**

- Logo displayed at entertainment venue.
- Announced sponsorship during the entertainment.
- Recognition in Newsletter in quarter following event.

**Individual Sponsors**

- Recognition in Newsletter in quarter following event.

More Sponsorship Opportunities	Amount	Recommended
Workshops (see calendar)		\$200
Chickens at the Farm		\$100
Afternoons at the Farm		\$100
Citizen Science Monitoring		\$200
Elementary School Farm Visits		\$200
Christmas Teas		\$200
Heirloom Gardens		\$200
Volunteer Recognition Dinner		\$200
Natural Prairie Restoration (17.3 acres in 2022)		\$2,000

Total Other Sponsorship      \$ \_\_\_\_\_

**You will have a promotional presence at each activity you sponsor.**

**Sponsorship By:** \_\_\_\_\_

**Grand Total:** \_\_\_\_\_