

## 2019 Sponsorship Summary Form

Total	Major Events	All 3 Major Events	2,500	Music Festival	Heritage Festival	Halloween
	Major Sponsor*	<input style="width: 80px;" type="text"/>	2,500			
	Contributing Sponsor		1,000			
	Entertainment Sponsor		500			
	Beer Garden Sponsor		500		N/A	N/A
	Wagon Rides Sponsor		300	N/A		
	Concessions Sponsor		250			

\*Major Sponsors enjoy a presence at all three Major Events for the price of \$2,500.

### Benefits for Sponsors of Major Events

#### Major Sponsors for all three (3) major events:

- Your advertising in all three major events promotional materials, appropriately sized
- Oral announcements, and signage recognizing your event sponsorship during the three major events
- Formal press release to news media acknowledging your event sponsorship
- Three inch ad you submit will be placed in Friends' newsletter in the quarter of, or after, each sponsored event
- A custom tour of Schumacher Farm Park for up to 10 people you select, on a mutually agreed date.
- Your logo and/or name on the Schumacher Website, with a link to your website, for a period of 3 months, with a statement of appreciation for your sponsorship.
- Event Sponsor signage to display at your business prior to, and one week after each event.

#### Entertainment Sponsors:

- Logo displayed at entertainment venue
- Announced sponsorship during the entertainment
- Recognition in Newsletter in quarter following event

#### Beer Garden Sponsors:

- Display signage with your logo indicating your sponsorship
- Table for your use for your promotion

#### Contributing Sponsors for major events:

- Oral and written statement of your event sponsorship at all times during the event you sponsor
- Formal press release to news media acknowledging your event contributing sponsorship
- Two inch ad you submit will be placed in Friends' newsletter for the quarter of or after the sponsored event
- A custom tour of Schumacher Farm Park for up to 6 people you select, on a mutually agreed date.
- Your logo and/or name on the Schumacher Website, with a link to your website, for a period of 3 months, with a statement of appreciation for your sponsorship
- Contributing Sponsor signage to display at your business prior to, and one week after the event

#### Concessions Sponsors:

- Signage with your logo and name in concessions area

#### Wagon Ride Sponsors:

- Signage at wagon ride loading and unloading areas
- Announcement by staff guide in the wagons

Total	Educational Programs		
<input style="width: 60px;" type="text"/>	Workshops (see calendar)	<input style="width: 40px;" type="text"/>	200
	Full Moon Hikes	<input style="width: 40px;" type="text"/>	100
	Afternoons at the Farm	<input style="width: 40px;" type="text"/>	100
	Citizen Science Monitoring	<input style="width: 40px;" type="text"/>	200
	Elementary School Farm Visits	<input style="width: 40px;" type="text"/>	200

You will have a promotional presence at each activity you sponsor.

#### Sponsorships Grand Total:

\$ \_\_\_\_\_

Total	Special Events		
<input style="width: 60px;" type="text"/>	Christmas Teas	<input style="width: 40px;" type="text"/>	200
	Volunteer Recognition Dinner	<input style="width: 40px;" type="text"/>	300

#### Everyday Enjoyment

Chickens at the Farm	<input style="width: 40px;" type="text"/>		200
Heirloom Garden	<input style="width: 40px;" type="text"/>		300
Prairie Restoration	<input style="width: 40px;" type="text"/>		300

#### Day Camp for Kids

STEAM on the Farm - Scholarship	<input style="width: 40px;" type="text"/>		300
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